

# Introduction to the Fashion Industry

**This course has been designed to provide insight into this exciting and dynamic sector and give you the confidence to pursue that dream job working in Fashion, whether in administration, accounting, or social media.**

## course outline

### IS THIS COURSE FOR YOU?

This course is an introduction to the fashion industry, designed for anyone interested in learning about or pursuing a career in this exciting and dynamic sector. No prior experience or knowledge of the field is required.

### ABOUT THE COURSE

The course provides an introduction to the sector to give you the confidence to apply for a job in the fashion industry should you choose to pursue it.

The fashion world is a dynamic and exciting place to work with many different professions making up the industry, including administration, accounting, finance, marketing, social media, and more.

The course consists of two modules and includes activities and quizzes to reinforce your learning. Modules are broken down into bite-sized chunks enabling you to work through the course with ease.

### COURSE CONTENT

#### Module 1 - Introduction to Fashion

In this module, we explore fashion cycles and seasons, trade shows, designers and brands, and important fashion publications. Additionally, the module highlights the significance of fashion week in the fashion calendar.

#### Module 2 - Working in Fashion

In this module, we explore the diverse range of employers within the fashion industry and the various departments that make up a typical fashion business. The module covers the importance of diversity and inclusion in fashion, and it concludes by addressing the pressing issue of sustainability in the industry.

### AIMS AND OBJECTIVES

The Introduction to the Fashion Industry course provides an insight into how the industry works to arm those who have studied it the opportunity to apply for relevant jobs within this sector. Recognising and understanding terminology used in the fashion sector is a key skill in this field.

### PRE-REQUISITES

There are no pre-requisites for this course.

### CAREER PATH

The fashion sector is a huge industry with many opportunities for employment in a number of different fields. Gaining skills in this area will be of great benefit to employers.

### COURSE DURATION: 2 hours

*(Actual course duration will vary from individual to individual based on prior skills and application.)*



### CPD POINTS:2

*(CPD points awarded upon successful completion)*

***To find out more about this or any of our courses, speak to one of our course advisors.***



Building careers  
for 180 years.

